

## Business Structure - Pros & Cons

### Structuring for Success

There's a lot to consider in starting your own business: developing a business plan, obtaining sufficient funding, marketing and a host of other concerns. Also critical is determining the organizational structure that best suits the business, because it will impact operating efficiency, the way you report income, the taxes you pay and your personal liability. There are four basic types to choose from:

- **Sole Proprietorship**
- **Partnership** — General and Limited
- **Corporation** — S Corporation and C Corporation
- **Limited Liability Company (LLC)**

To make an informed decision, you must consider income tax law and tax rates, as well as issues such as transferability, control and potential legal liability. These matters likely will be complicated, and errors can be costly. That's why it's important to do research and seek out the advice of **Peter Deng & Associates**, a leading tax, accounting, and business consulting firm in twin cities to serve minority businesses. We can help you understand how business structure impacts your organization's bottom line.

The following are some basic pros and cons of each entity structure:

### Sole Proprietorship

**Pro** Inexpensive to start and simple to run  
One level of tax on net income  
No separate tax return

**Cons** Unlimited personal liability  
Ownership limited to one person

### Partnership

**Pros** Ownership not limited to one person  
One level of tax on net income  
Income and expenses allocation is unrelated to percentage of ownership

**Cons** Unlimited personal liability  
Each partner legally responsible for the business acts of other partners  
Requires separate tax returns

### S Corporation

**Pros** Limited personal liability for shareholders  
One level of tax on net income possible

**Cons** Requires separate tax returns  
Restrictions on adding investors  
Income and expenses must be allocated according to percentage of ownership

## C Corporation

**Pros** Limited personal liability for shareholders  
Easy to transfer ownership/add investors  
Perpetual continuity presumed

**Cons** More costly to set up and maintain  
Requires separate tax returns  
Net earnings may be double taxed

## LLC

**Pros** Limited personal liability for members  
All members can participate in management  
Income and expenses may be allocated in a manner unrelated to percentage of ownership

**Cons** Not automatically perpetual like S or C corps  
More costly to set up and maintain

Please consult us for all your business concerns, including your questions about the best way to address the unique needs of your business.